Attention and Talker-Specificity in the Memory Encoding of Spoken Sentences

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LSA



Background

Talker-specific, *acoustically-detailed* memory for individual words. (Bradlow et al., 1999; Goldinger, 1996; Palmeri et al., 1993)

- Better memory for *same* talker than *different* talker.
- Speech rate, intonation, emotion, extrinsic noise... (Bradlow et al., 1999; Nygaard & Queen, 2008; Pufahl & Samuel, 2014; Sheffert, 1998)

Memory is central to language understanding. (Goldinger, 1998; Pierrehumbert, 2016; Wedel, 2012)

Problem

Most speech experiences are *more complicated!*

- Longer utterances.
- Multi-tasking; planning responses.
- Talker information and messages interact in complex ways.

Fine-grained info is critical at the *word level*.

How explanatory is this in *longer utterance* with *various cognitive demands*?

Problem

1.0 Proportion Hits 0.4 -White-1. Black-1. White-2 Black-2 Talker Order Clapp, Vaughn,

& Sumner, 2023

Simply swapping the order of

talkers, memory patterns change.

Memory Asymmetries: Some utterances are remembered better than others.

Asymmetries may result from *resource allocation* related to cognitive demands.

If specificity and memory asymmetries are *fundamental* to the system, they should be evident *beyond the word*.

Question

How does dynamic resource allocation shape *linguistic representations?*

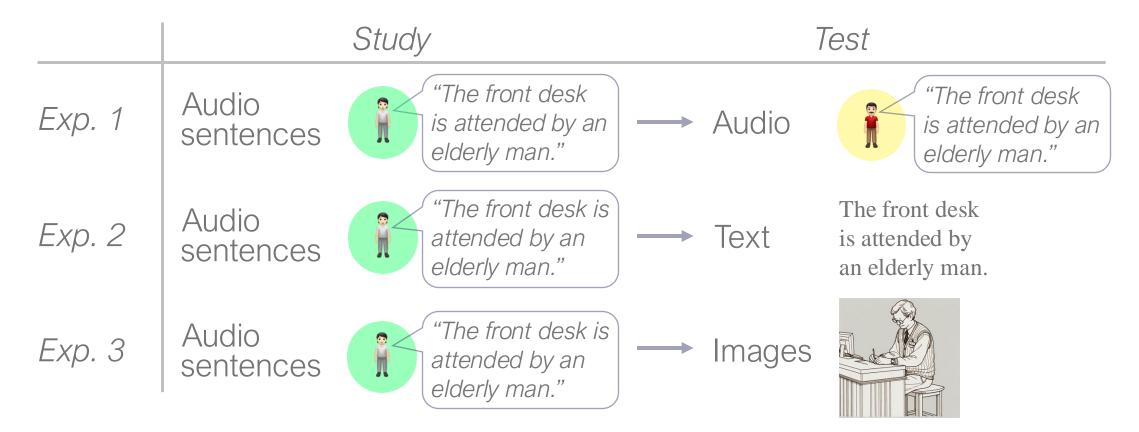
Is *talker-specific* information stored in memory for *full sentences*? (Exp. 1 – Validation)

What is the effect of *resource allocation* on memory for *talker-specific* information? (Exp. 1)

What is the effect of resource allocation on memory for sentences' *linguistic/conceptual* information? (Exps. 2 & 3)

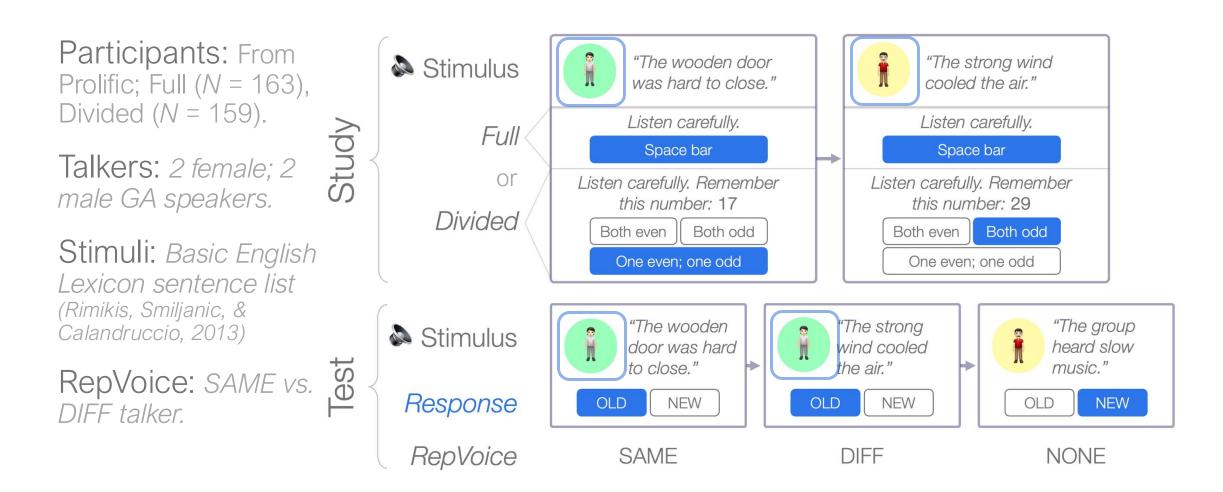
Current study

Recognition Memory with *Full* or *Divided* Attention:



How does resource allocation affect talker-specific memory for sentences?

Design – Audio



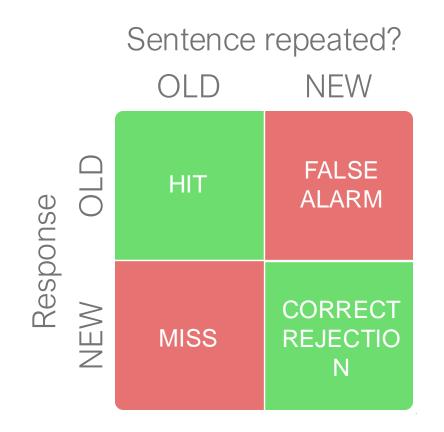
Analysis

Hits: OLD responses on OLD sentences.

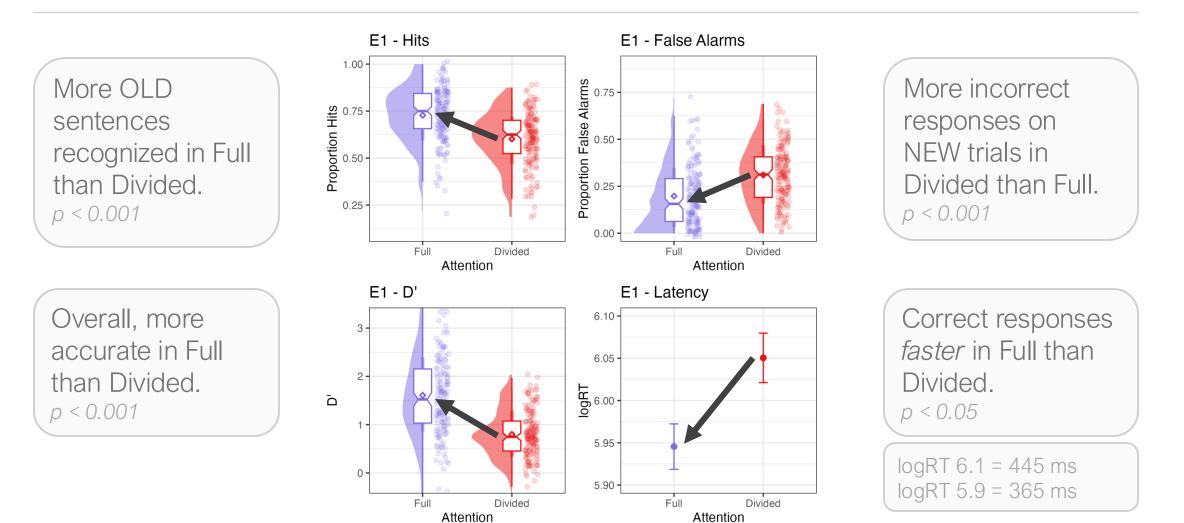
False alarms: OLD responses on NEW sentences.

D': z(hits) – z(false alarms)

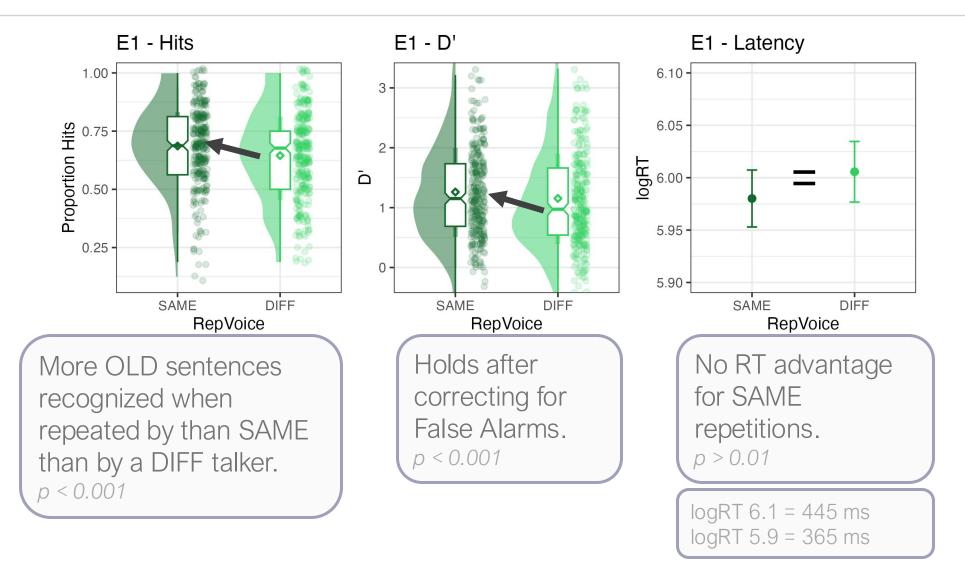
logRT: Log response time on Hits, measured from stimulus offset.



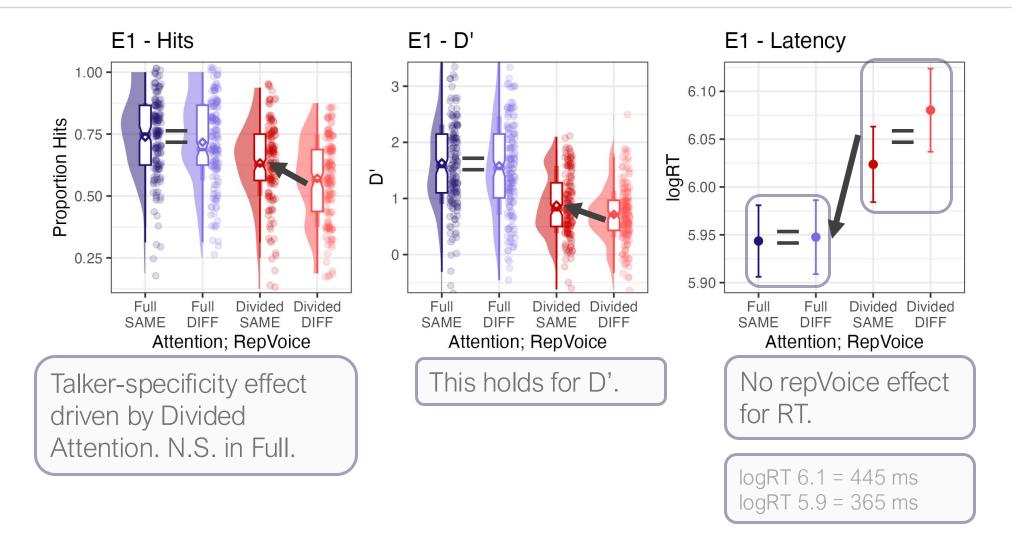
Results – Attention



Results – RepVoice



Results – Attention; RepVoice



How does attention at encoding affect retrieval when no acoustic cues are available?

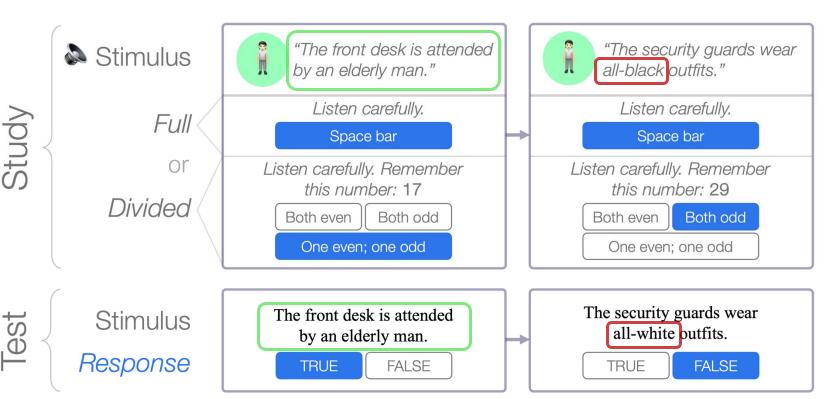
Design – Text

Full (N = 69) Divided (N = 74)

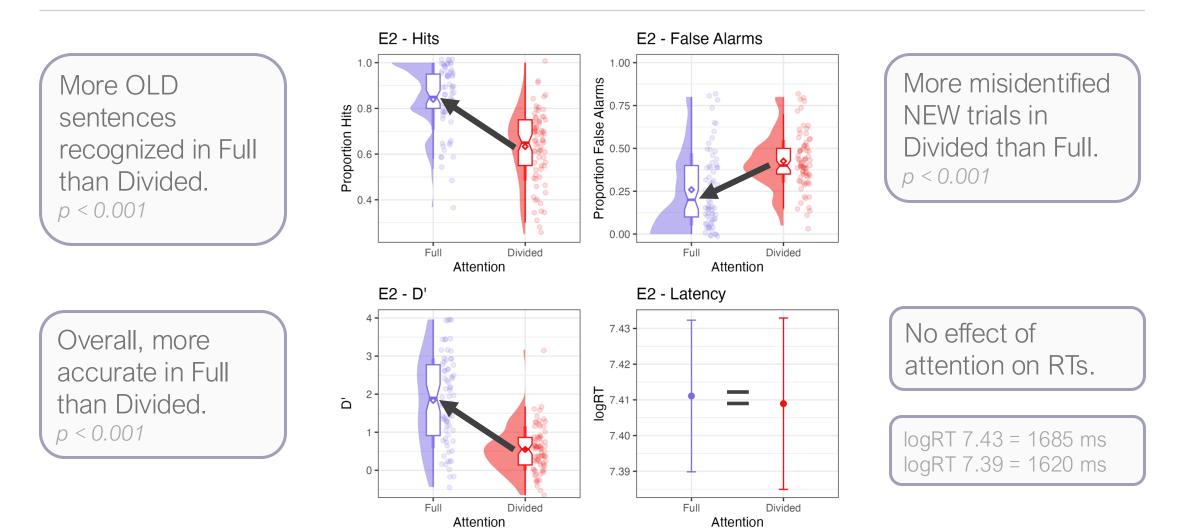
Sentences in coherent frames: Museum, Public Park, Train Station, Suburban Downtown.

Ten semanticallyopposed pairs per frame: "The security guards wear all [black] / [white] outfits.

Same 4 talkers. (One per frame.)



Results – Text Stimuli



How does attention at encoding influence memory for conceptual information?

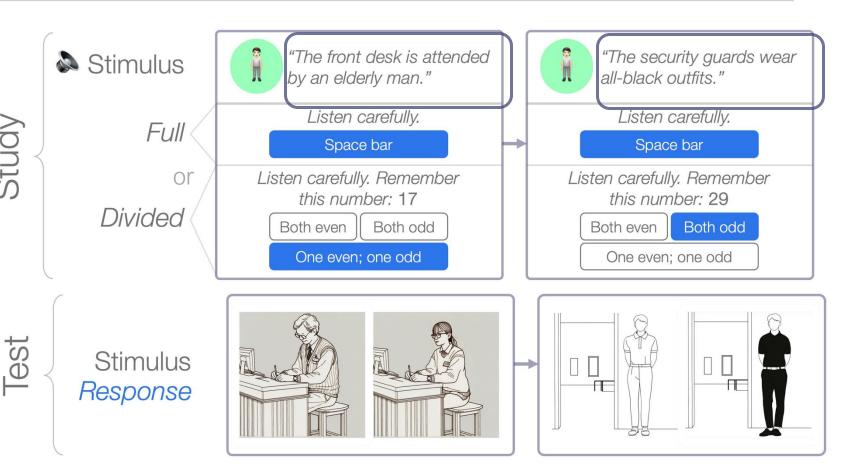
Design – Images

Full (N = 73) Divided (N = 68)

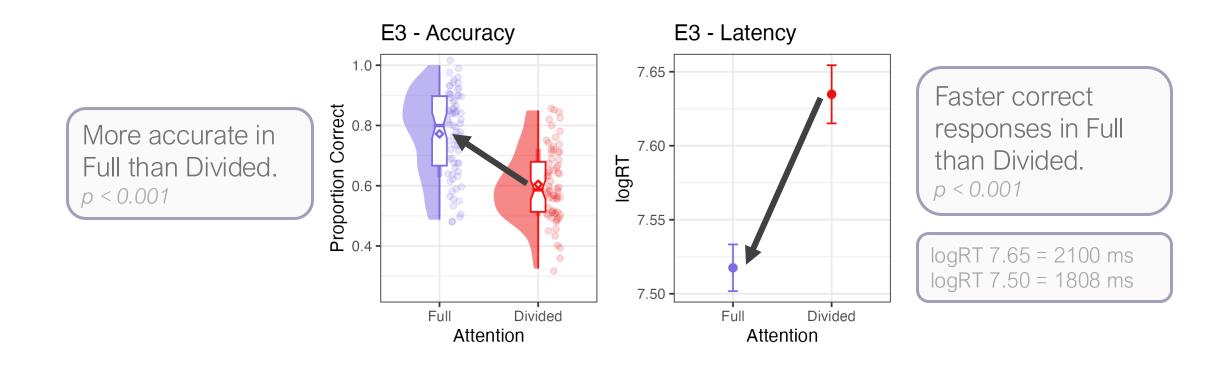
Same study block as Exp. 2. Same frames; same talkers.

Both images presented each trial.

Analysis: Overall accuracy and logRT. No traditional signal detection measures.



Results – Image Stimuli



Discussion

Talker-specificity effects for *spoken sentences*.

Effect is *stronger* for Divided than Full attention.

Fine-grained acoustic memory is *fundamental* to the system!

This info is *not sacrificed* when cognitive resources are scarce. This type of encoding is *not lexical.*

Discussion

Substantial differences across attention conditions in all Exps.

Downstream consequences of resource allocation: *More robust* representations of patterns we *attentionally prioritize!*

On-the-fly resource allocation may help explain asymmetries frequency-based approaches can't account for.

Memory for longer utterances is highly talker-specific!

Encoding of these utterances depends heavily on **resource allocation**, which likely shapes representations.

Thank you!

Questions? Email wsclapp@stanford.edu & sumner@stanford.edu

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